

## Planning Workshops Agenda - VT

### November 12:

- 8:30-9:00 *Introduction and Purpose: Addressing common needs across the Northeast and Upper Midwest.* Forming a research and extension alliance to address viticultural, enological, and marketing/business management needs to support long term sustainability and growth of cold-climate- based wineries. Martinson, Luby
- *Survey Results and Findings*
  - Round-table: Representatives of each state or regional based industry group
- 9:00-9:45 *Viticultural Characteristics of V. riparia-based Cold-climate cultivars.* Peter Hemstad and Jim Luby
- 9:45-10:15 *Stakeholder input on viticulture strengths and weaknesses and how to address them.*
- 10:15-10:30 Break
- 10:30-11:15 *Fruit Chemistry, Winemaking, and Flavors.* Anna Katharine Mansfield and Murli Darmadhikari
- 11:15-12:00 Stakeholder input on winemaking practice, problems, opportunities, including wine styles
- Noon-1:00 Lunch
- 1:00- 1:30 *Pest complexes and management (including equipment) in differing environments.* Lorraine Berkett, Tim Martinson, and Peter Hemstad .
- 1:30-2:00 Stakeholder input on winemaking practice, problems, opportunities, including wine styles
- 2:00-2:30 *Economics, business development opportunities and needs for Northern wineries and vineyards.* Miguel Gomez, Bradley Rickard
- 2:30-3:15 *Stakeholder discussion about business development issues.*
- 3:15-5:00 *Summary, brainstorming and identification of project advisory group.*
- Close with informal wine tasting (Frontenac, Marquette, La Crescent & other *V. riparia*-based varieties)

### November 13: Morning working-group session.

- 8:00-11:00 Project team meeting to filter input, identify research objectives and potential scientific and industry collaborators, begin formulating research plan: Martinson, Luby, Mansfield, Berkett, Nail, Hemstad, Dharmadhikari, Gomez, Rickard, Lungerman. Teams assigned to produce objectives and draft for viticultural, enological, and social/economic components of full SCRI SREP or CAP grant.